

Message Text

UNCLASSIFIED

PAGE 01 STATE 024298
ORIGIN COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/BED/OIM/WZAMULA/EH
APPROVED BY STATE/EB/OCA/EMSACCHET
COM/BED/OIM/RSKELLY
COM/BED/OIM/EOLSEN
COM/BED/OIM/CGENDREAU
STATE/EA/ROC/WLUNDY
STATE/EA/EP/DSTEBBING (INFO)
COM/OED/MEPD/LENGLESON (SUBSTANCE)

-----099809 311358Z /50

R 302133Z JAN 78
FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI

UNCLAS STATE 024298

E.O. 11652: N/A

TAGS: BEXP: TW

SUBJECT: COUNTRY COMMERCIAL PROGRAM FOR THE REPUBLIC OF
CHINA, FY 1979 GUIDANCE

REFERENCE: (A) TAIPEI 1604; (B) STATE 44899; (C) STATE 118

1. THE FOLLOWING ADDRESSES THE PRELIMINARY FY 1979 CCP
CONVEYED BY REFTEL (A) IN RESPONSE TO REFTEL (B). IT IS
PROVIDED TO ASSIST THE POST IN FORMULATING ITS DRAFT
CONTRIBUTIONS FOR FY 1979 IN ACCORDANCE WITH REFTEL (C).

2. SINCE REFTEL (A) WAS RECEIVED IN APRIL SEVERAL EVENTS
HAVE TRANSPIRED WHICH MAY HAVE AN IMPACT ON THE PROPOSED
CAMPAIGNS. THE DRAMATIC RISE OF THE YEN AGAINST THE DOLLAR
MAY PROVIDE NEW OPPORTUNITIES FOR CAMPAIGNS. THE SPECIAL
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 024298

PROCUREMENT MISSION NOW VISITING THE U.S. MAY INDICATE
NEW OPPORTUNITIES ARE OPENING UP. IN ADDITION, THE
SUBSTANTIAL DAMAGE DONE BY THE TWO TYPHOONS MAY AFFECT
U.S. SALES PROSPECTS. OF COURSE, ALL OF THESE FACTORS
WILL HAVE AN IMPACT ON NON-CAMPAIGN INITIATIVES AS WELL.

3. CAMPAIGN 1: BOTH THE FOOD PROCESSING AND PACKAGING

EXHIBITION SCHEDULED FOR EARLY FY 1979 AND THE JUNE 1978

FOOD PROCESSING VTR HAVE BEEN CANCELLED AND YOU MAY WISH TO RECONSIDER THE DESIRABILITY OF HAVING THIS AS A CAMPAIGN. IF IT IS RETAINED OTHER ACTIVITIES MUST BE ADDED TO COMPENSATE FOR THE LACK OF EVENT SUPPORT. FOLLOW-UP OF THE PACKAGING EQUIPMENT EXHIBITION SCHEDULED FOR JULY 1978 MAY SUPPORT CAMPAIGN NO. 1.

4. THE SEPTEMBER 1979 PLANT MAINTENANCE OFFSITE WILL PROVIDE SUPPORT FOR CAMPAIGN NO. 2, SINCE IT WILL CONTAIN MATERIALS HANDLING EQUIPMENT.

5. CAMPAIGN NO. 3 FOR TEXTILE AND GARMENT MACHINERY SEEMS IN APPROPRIATE IN VIEW OF RECENT EVENTS. THE TAIWAN CLOTHING AND TEXTILE INDUSTRY SEEMS TO BE FINDING INCREASING DIFFICULTIES IN EXPORTING ITS PRODUCTS TO ITS MAJOR EXPORT MARKETS DUE TO QUOTAS AND OTHER PROTECTIONIST MEASURES, AND THE INDUSTRY STILL HAS OVER-CAPACITY FROM THE EARLY 1970'S. ALSO, THE U.S. TEXTILE EQUIPMENT INDUSTRY IS NOT AS INTERESTED IN MARKETING IN THE REGION AS IT HAS BEEN. ALSO, THIS THEME WAS NOT INCLUDED IN THE MOST RECENT BEST PROSPECTS.

6. REFTEL (A) REMAIN VALID FOR THE MOST PART. THE UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 024298

PRINTING AND GRAPHIC ARTS SHOW, NOVEMBER 1978, THE INDUSTRIAL PROCESS CONTROL AND INSTRUMENTS SHOW, FEBRUARY 1979, AND THE COMMUNICATIONS INSTRUMENTATION AND EQUIPMENT SHOW, COULD PERHAPS PROVIDE SUPPORT FOR CAMPAIGNS IN THE EVENT YOU WISH TO RECONSIDER CAMPAIGNS 1 AND 3.

7. AS IN PAST YEARS, THERE IS A CLOSE CORRELATION BETWEEN THE BEST PROSPECTS, THE CAMPAIGNS AND THE TRADE CENTER EVENT SCHEDULE. THE PARALLEL EFFORTS HAVE BEEN VERY EFFECTIVE IN THE PAST, AND THE GROWING DEFICIT IN U.S. TRADE WITH THE R.O.C. DEMANDS CONTINUED CONCENTRATION OF RESOURCES.

8. WE ASSUME THE VSMF UNIT WILL STILL BE AVAILABLE TO YOU FOR FY 1979, AND ITS USE SHOULD BE INCLUDED IN ANY CAMPAIGNS OR INITIATIVES YOU HAVE IN MIND.

9. A COPY OF A LIST OF VARIOUS TYPES OF CAMPAIGN ACTIVITIES USED BY POSTS WORLDWIDE IS BEING SENT FOR YOUR CONSIDERATION IN DRAWING UP SPECIFIC CAMPAIGN ACTIONS. VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 30 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE024298
Document Source: CORE
Document Unique ID: 00
Drafter: BED/OIM/WZAMULA/EH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780046-0112
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978017/aaaaafir.tel
Line Count: 116
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: be3bfce3-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 TAIPEI 1604, 78 STATE 44899, 78 STATE 118
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3783870
Secure: OPEN
Status: NATIVE
Subject: COUNTRY COMMERCIAL PROGRAM FOR THE REPUBLIC OF CHINA, FY 1979 GUIDANCE
TAGS: BEXP, TW
To: TAIPEI
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/be3bfce3-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014